



**MEMORANDUM OF AGREEMENT  
BETWEEN  
DEPARTEMENT OF DIGITAL BUSINESS  
UNIVERSITAS TEKNOLOGI AKBA MAKASSAR,  
INDONESIA  
AND  
DIJLA Co. Pvt. Ltd**



Ref Number : 070/UNITAMA/D.1/MoA/XI/2024

DIJLA Co. Pvt. Ltd (hereinafter called DIJLA), and Departemen Of Digital Business of Universitas Teknologi Akba Makasar (UNITAMA), (Jl. Perintis Kemerdekaan Km.9, No.75, South Sulawesi, Indonesia) agree to establish a strategic partnership aimed at enhancing research, academic programs, and internationalization efforts. This partnership will be based on the principles of equality, reciprocity, fairness, and willingness, as well as honesty and faithfulness, while abiding by the laws and regulations of our respective nations.

- A. The scope of this collaboration encompasses various areas of mutual interest aimed at fostering a comprehensive partnership between DIJLA Co. Pvt. Ltd and Departemen of Digital Business of Universitas Teknologi Akba Makasar, Indonesia, The proposed activities include:
1. Research Collaboration
    - a. Facilitate research projects in Digital business, focusing on innovative and sustainable solutions.
    - b. Facilitate research development programs for faculty and students to work on collaborative projects.
  2. Academic Programs
    - a. Facilitate joint academic programs, including undergraduate, postgraduate, and continuing education courses.
  3. Internationalization Efforts
    - a. Facilitate international student and faculty exchanges to enhance cultural understanding and academic collaboration.
    - b. Organize international conferences, seminars, and workshops on topics of mutual interest.
  4. Capacity Building
    - a. Provide training programs and workshops for faculty and students to build skills in emerging areas of Digital Business.
  5. Community Outreach
    - a. Develop community economics initiatives to address local economic needs and improve public outcomes.
    - b. Engage in public economics education campaigns and outreach programs.
- B. DIJLA Co. Pvt. Ltd and Departemen of Digital Business of Universitas Teknologi Akba Makasar have specific responsibilities to ensure the successful implementation and sustainability of this partnership. These responsibilities include:

1. DIJLA Co. Pvt. Ltd
    - a. Provide expertise in global expansion, consulting, and collaborative research initiatives.
    - b. Support the development and implementation of academic and research programs.
    - c. Facilitate international connections and resources for Departement of Digital Business of Universitas Teknologi Akba Makasar
  2. DIJLA Co. Pvt. Ltd and Departement of Digital Business of Universitas Teknologi Akba Makasar
    - a. Identify areas of need and interest for collaborative projects.
    - b. Coordinate with DIJLA Co. Pvt. Ltd to implement agreed-upon initiatives.
    - c. Provide access to facilities, faculty, and students for collaborative activities.
- C. This MoA shall be in effect for five years from the date of signing and may be subject to revision or extension by mutual agreement. In addition, this MoA may be terminated by either party with written notice within six months prior to requested termination date.
- D. This MoA is written in English and each party shall retain one copy with signatures of both parties.
- E. Should this MoA contravene any heretofore undiscovered or newly implemented rules and regulations of the governing body of either party, such notice shall be given and require a revision, annex, or termination of this MoA.

Signed on behalf of DIJLA Co. Pvt. Ltd

Signed on behalf of UNTAMA on this, Indonesia.

Date : .....

.Date : .....



*[Handwritten signature]*



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**Dr. Ahmed J. Obaid**  
CEO and Founder of DIJLA Co. Pvt. Ltd

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**Mashud, S.Kom, S.E., M.Ak**  
Head Of Departement Of Digital Business,  
Universitas Teknologi Akba Makassar

